



Czech Climate Program MONITORING/REDUCING CO₂

CREATING THE FUTURE CLIMATE

Climate change is a significant problem worldwide which affects the life of each and every one. We already experience the manifestations of climate change now with every individual, city or state contributing its share to production of greenhouse gases, which are responsible for climate change.

Therefore, there is a challenge ahead of us, i.e. to claim responsibility for the future climate and to get engaged actively in its protection. Let's get engaged in the global effort of governments, companies and other entities to mitigate impacts of human activities on climate. A significant part of companies in developed countries have already embraced this challenge and many other are joining in as well.

CI2, p.b.o., is a Czech, independent organisation which deals with expert activities for sustainable development monitoring and enhancing the quality of life in towns, cities and municipalities. In the area of climate protection; this particularly concerns activities systematically supporting climatically responsible entrepreneurship in the Czech Republic.

Program

MONITORING/REDUCING CO₂

Program **MONITORING/REDUCING CO₂** is a voluntary tool for the environmental protection which stems from objectives of international and national agreements in the area of climate protection. **The objective of the program is to motivate and encourage companies in the Czech Republic to reduce the amount of greenhouse gases released in the Czech Republic, to present the results within the program and to mediate the realization of publicly beneficial offset projects. This is truly a unique and the only project of this kind in the Czech Republic.**

THE UMBRELLA BODY FOR THE PROGRAM HAS BEEN GRANTED BY THE MINISTRY OF THE ENVIRONMENT. THE GUARANTOR AND ADMINISTRATOR FOR THE PROGRAM IS THE NON-PROFIT ORGANISATION CI2, p.b.o.

Basic features

PROGRAM MONITORING/REDUCING CO₂

Voluntary program **MONITORING/REDUCING CO₂** provides entities with the certified monitoring and reducing of greenhouse gases emissions. The **entity involved obtains a certificate** after fulfilling the basic conditions defined in the Regulations of the program and the entity is granted **the mark of corresponding level of involvement** for the period of one year.

PROGRAM MONITORING/REDUCING CO₂ CONSISTS OF TWO PARTS: I.E. THE **MARK** AND **OFFSET** PART. EACH OF THEM INCLUDES THREE LEVELS OF INVOLVEMENT - MARKS.

Transparent funding of offset projects

Financial support for ensuring the realization of offset projects is provided, above all, by entities regularly involved in the mark part of the program. Provided funds are collected on a **special transparent bank account** of the program and are purposely bound to preparation and realization of verified offset projects.

The provided support is divided into two parts. The substantial part (**85 %** from the granted amount) is purposely used **for realizing the offset project**. The remaining part (**15 %** from the granted amount) is designated for **expert and technical support and for administering the offset projects**.

CI2, p.b.o., as the guarantor of the program ensures publicising of summary information on realizing and finishing offset projects.

THE MARK PART

- granting mark based on assessing, calculating or verifying carbon footprint

BASIC PRECONDITIONS FOR GETTING INVOLVED IN THIS PART OF THE PROGRAM: expert assessment of applicant's carbon footprint. The carbon footprint is an indirect indicator of consumption in terms of energies, products and services. It measures the amount of greenhouse gases corresponding with activities or products of the entity. **Calculation of greenhouse gases have to comply with the procedure stipulated by the international standards** (e.g. GHG Protocol or ISO standards). The calculation is subsequently verified and checked by an independent authority (unless the calculation has been carried out directly by the guarantor of the program).



MARK MONITORING CO₂

The first level of involvement in the program. In order to obtain the mark it is necessary for the entity concerned to prove existing monitoring of carbon footprint for the last calendar year (or more years) or to get started with monitoring by the first calculation for the past year.



MARK REDUCING CO₂

The second level of involvement in the program. The mark can be obtained by the entity that can prove achieved reduction of greenhouse gases emissions from their own activity (for the period of the past year compared to the average of total emissions for the previous 3 years).



MARK CARBON FOOTPRINT OF A PRODUCT

An additional option to get involved in the program. The mark can be obtained by the entity that can prove assessed carbon footprint of particular goods, product or service.

THE OFFSET PART

- granting marks in case of realizing offset projects

Represents enlarging individual levels of involvement in the mark part by concurrent support of a verified, publicly beneficial offset project. The verification has been carried out by the program's guarantor before realization of the project in the Czech Republic. Selection, support and realization of verified offset project are bound by terms and conditions for offset projects.

TERMS AND CONDITIONS FOR INVOLVEMENT IN THE PROGRAM: a company provides financial support for an offset project ensuring prevention of releasing emissions or their drawing from the atmosphere. The projects have to fulfil the basic conditions of public welfare and beneficial effects.



MARK MONITORING CO₂ AND HELPING OTHERS

An additional option to the first level of involvement in MONITORING CO₂ supplemented by concurrent support of a verified, publicly beneficial offset project.



MARK REDUCING CO₂ AND HELPING OTHERS

The second level of involvement in REDUCING CO₂ supplemented by concurrent support of a verified, publicly beneficial offset project.

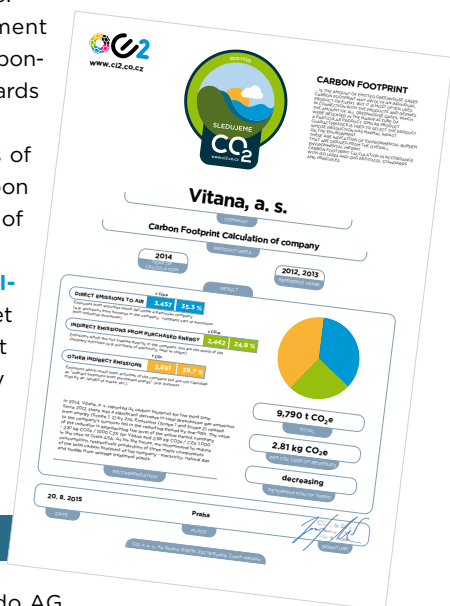


MARK OFFSETTING CO₂

An additional option to get involved in the program. This concerns one-off external reduction of greenhouse gases emissions of a particular entity, which can be applied unless assessing carbon footprint is possible within standard involvement in the program. Its granting is connected with the so called offsetting greenhouse gases emissions in special offset projects.

REASONS WHY TO JOIN IN THE PROGRAM MONITORING/REDUCING CO₂

- 1 COST OPTIMIZATION** - analysis of greenhouse gases emissions allows for identifying the material reserves or identifying potential savings, which can be instrumental in enhancing company's operation efficiency.
- 2 SIGNAL FOR SUPPLIERS AND SUBSCRIBERS/PURCHASERS** - information on "carbon footprint" of companies' operation or services calls for an ever growing number of investors, suppliers and subscribers/purchasers.
- 3 SUCCESS IN INTERNATIONAL COMPETITION** - standardized monitoring (GHG Protocol, ISO 14064) and reduction of greenhouse gases emissions has become a trendy and competitive advantage worldwide.
- 4 IMAGE AND COMPANY'S PR** - active involvement in climate protection is a symbol of quality and responsibility towards users and customers but also towards employees or state institutions and authorities.
- 5 SOCIAL RESPONSIBILITY** - reporting reductions of greenhouse gases emissions (the so called carbon footprint) is frequently involved in the system of Corporate Social Responsibility (CSR).
- 6 HELPING CZECH REGIONS, CITIES AND MUNICIPALITIES** - concurrent support of a selected offset project allows for enhancing the environment and the quality of life in a particular territory directly in the Czech Republic.



Some of the entities involved

ACTI PACK CZ, a. s. • Moravia Cans, a. s. • Rondo AG
• Rondo obaly s. r. o. • Sicily Café • Vitana a. s. • Skanska a. s. • Sberbank CZ, a. s.

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Ing. Veronika Černá, leader of the Green Business Team, Skanska, joint-stock company:
"The objective not to increase the global temperature by more than 2 degrees Celsius represents a challenge for all companies, including the ones in the building industry. I am delighted that our company Skanska is the leader in the field of green building and is actively striving to reduce the carbon footprint from its activities. I firmly believe that other companies will follow our example."

